

**Vision:** Community Pharmacy fully integrated within the Devon Health and Social Care System

**Mission:** To inspire Community Pharmacy to become the first place in the community that people seek out for their Health and Wellbeing needs

### Our Aims

- To support Community Pharmacy to deliver the Community Pharmacy Contractual Framework
- To support Community Pharmacy to be fully integrated with the local Primary Care Networks
- Develop and deliver seamless integrated services with Community Pharmacy at its heart to deliver the local Health agenda
- To be seen and appreciated as a vital, valued health care provider by the public, commissioners and partners
- Highlight the value of Community Pharmacy in helping to address inequality in localities

### What they say about us:

#### The public

“A readily accessible, professional place where I can get advice and help on my health and wellbeing”

#### Commissioners

“They are bold in visualising the future and moving Community Pharmacy into new areas where they consistently deliver”

#### PCNS and Practices

“They are my partners of choice”