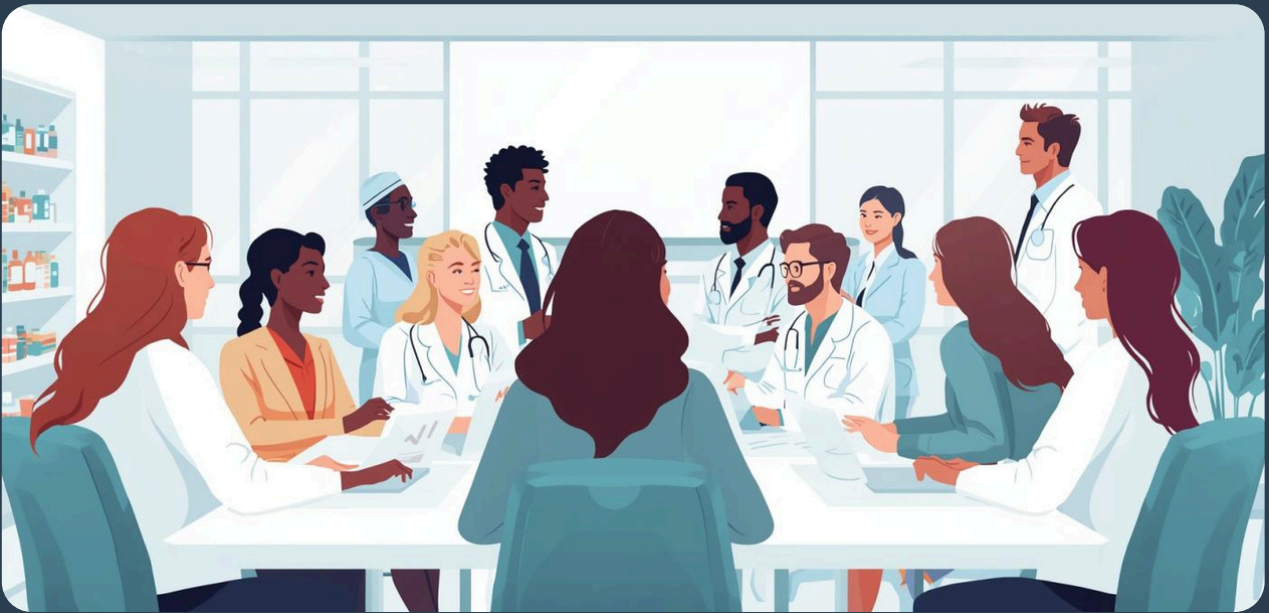


Building financial resilience by growing clinical services

Increase Income. Build clinical skills. Learn from specialist peers



Date: 22nd June

Time Arrival from 6:30pm for food

Start time 7:15pm

Venue:

Marriott Hotel Sandy Park Way Exeter EX2 7NN

RSVP BY 15th June

Reserve your place today!

RSVP to

lucy.beazley@virtually.uk

Many community pharmacies are now delivering a growing range of private clinical services, supporting patients with weight management, long-term conditions and preventative health.

As patient volumes increase and services become more clinically complex, strong governance, clear documentation and appropriate clinical oversight remain essential.

However, achieving meaningful long-term outcomes across Long Term Condition management relies not only on clinical intervention, but on supporting patients to make sustainable lifestyle and behaviour changes.

This educational evening is designed for pharmacies who are looking to introduce or expand private clinical services, with a focus on:

- Strengthening clinical capability and governance
- Supporting patients with long-term condition management
- Enhancing outcomes through structured lifestyle and behavioural support

Evening Agenda

- Welcome & Introductions
- The Evolving Landscape of Long-Term Condition Management – Dr Koya
- The importance of Lifestyle and Behaviour Change – Liz Gilbert, Psychologist
- Clinical Governance & Its relevance to community Pharmacy – Dr Koya
- Introducing Virty: A Commercial Model
- Marketing Methods
- Final Reflections & Close